



PwC's Market Taxation Analyser 2.0

(MARTA) tool

Your interactive tool to quantify and visualise the impact of Pillar 2 and starting point for compliance readiness.

The introduction of a global minimum tax will have far-reaching effects across many industries. Not only potentially from a financial perspective because additional top-up tax will be due to achieve the minimum 15% effective tax rate, but certainly from a data collection and compliance perspective.

PwC's MARTA tool quantifies and visualises the impact of the introduction of these new set of rules on your business in various scenarios. Furthermore, MARTA forms a first step in preparing for compliance with the rules.

What are the key points to consider?

- Prepare for potential tax model and ERP reporting changes
- Focus on delivering stakeholder value in an ever-changing environment

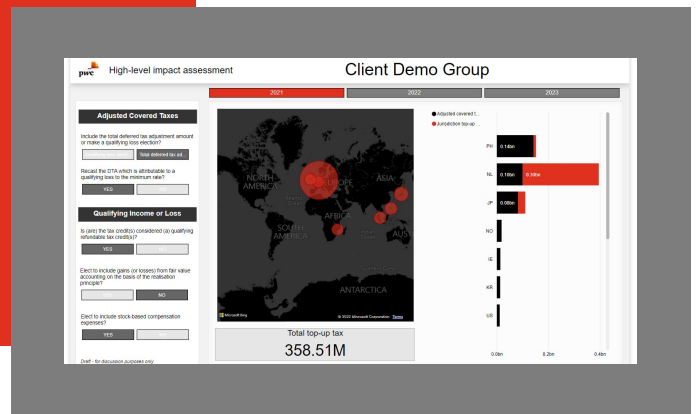
What are the benefits of MARTA 2.0?

- User-friendly
- Full control
- Utilise own financial data
- Broader stakeholder debate
- Response assessment for challenges ahead

How does MARTA 2.0 work?

The tool is fuelled by your own financial data submitted via an Excel based information request.

The assessment starts from a small set of 'must have' information. In subsequent stages this can be refined by incorporating more granular data points, leading to a more accurate impact assessment.



Output

By using different variables, the tool predicts the impact of various scenarios in terms of potential top-up tax. This allows you to cut through the technical tax complexity and focus on the ultimate impact on your business.

How PwC can help

Our PwC tax specialists will guide you through an assessment of the impact of the introduction of the global minimum tax on your organisation.

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